

ABDALLAH IDRIS

IT & Digital Professional

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PROFILE

I’m a first-class Information Technology graduate with hands-on experience across product development, IT support, and digital marketing. I led the IT team and built the app behind a volunteer network’s December 2025 launch, and secured funding for the initiative. Earlier in my career, I drove measurable revenue growth as a Digital Marketing Manager through SEO, SEM, and social strategy. I combine technical delivery with design sense and the ability to lead a team from idea to launch.

WORK EXPERIENCE

Head of IT — NAMYO Volunteer Network *(Dec 2025 – Present)*

- Built the organisation’s app and led the IT team from concept through launch.
- Headed the launch event’s operations from behind the scenes, coordinating logistics and IT delivery.
- Secured funding for the initiative.

IT & Product Consulting — Concurrent Engagements *(2024 – 2026)*

- **Fintech Product Development (DGold Digital Assets):** Contributed to a mobile payments platform’s build, including financial-tool prototypes; researched regulatory requirements to inform compliance strategy.
- **IT Support (Ministry of Defence, NYSC placement):** Providing day-to-day IT support across the organisation.
- **IT Support (HostelGuru):** Handled IT troubleshooting and support.
- **Operations & Social Media (Focal Leap):** Supported daily operations and social media management.

Digital Marketing Manager — RahzaTech, Abuja *(2017 – 2021)*

- Built and executed comprehensive digital marketing strategies to grow the company’s online presence.
- Optimised SEO and SEM efforts, improving organic visibility and campaign performance.
- Managed social media channels and consistently met or exceeded key performance indicators, driving measurable revenue growth.

Graphic Designer — National Youth Council of Nigeria (NYCN), Central Area, Abuja *(2017 – 2019)*

- Produced visually compelling print and digital assets to communicate organisational messaging.
- Collaborated with cross-functional teams to consistently deliver high-quality creative work on deadline.

EDUCATION

MSc Cybersecurity (Ongoing) — University of East London
BSc Information Technology (First Class Honours) — Middlesex University
Advanced Diploma in Software Engineering — NIIT Abuja

AREAS OF EXPERTISE

Web Design • UX/UI Design • Graphic Design • SEO • Digital Marketing •
Product Research • IT Support • App Development • Team Leadership

REFERENCES

Fahad Mansur Dan-Ali — [0908 012 0100](tel:09080120100) — Trionwcc@outlook.com
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